

Shoe Repairing Business

Anthony Shoe Shop 151 Maiden Lane, KE army-6791
Armory Shoe Factory 1755 Mission... MA rkt-1619
Azaro Shoe Renewing Shop
4523 Mission, EL kidge-4389
Balboa Shoe Repairing Shop
1007 Ocean Av. RA ndiph-5593
Bellevue Shoe Repairing Co 557 Geny, PR ospet-6021
Boston Shoe & Repairing Co 103-3rd... GA rfd-1433
Calif Leather Jobbing Co 435 Stevenson, SU tter-8938
Calif Shoe Renewing Shop 6148 Calif, EV green-5288
Campbell Tony 283 Precita... VA jencia-2151
Casino Shoe Repair Shop 187 Ellis... SU tter-4829
Compton's Shoe Repairing Co
617 Irving, MO ntrose-6636
Dahl K 284 Noe... HE mlock-1704
Dante Shoe Repair 2109 Polk... OR dway-5466
Dycus Shoe Renewing 1814 Irving... MO ntrose-3137
El Rey Shoe Repair Service
1725 Ocean Av. EL kidge-0195
Gilbert's Shoe Repairing Co 119 Ellis, KE army-3735
Gulleys Shoe Renewing 424 Geary... OR dway-3681
Hart Bros 890 Sutter... OR dway-9634
Heine Shoe Hospital Co 3211 Mian, VA jencia-4243
IGNOFFO & SON 1940 Irving... LO ekhvn-1573
J-Valet Service 940 Market... DO uglas-9240
Kayser S 201 Clement... SK yime-7664
Lerner Henry 110 Kearny... SU tter-5995
Model Shoe Shop The 1453 Polk... GR ayton-1550
Murber Geo 254 Market... KE army-3005
Pavedello Remigio 305 Persia... RA ndiph-2154
Rinaldi Carmine Model Shoe Shop
1453 Polk, GR ayton-1550
S F Slipper Dye Works 212 Stockton... EX brook-6150
Shoe Repair Delivery Service
1004 Clement, BA yrlw-3146
Sutter Shoe Renewing 173 Sutter... DO uglas-3209
Sylvester Louis 69 Maiden Lane... GA rfd-9895
Universal Re-Newing Service Inc
Store No 1 1539 Fillmore... WE st-1267
Store No 2 2577 Mission... AT water-5839
Ward's Shoe Repairing Shop
1602 Divisadero, FI Imor-6272
Zinke's Renewing Shoe Corp
Store No 1 656 Market... DO uglas-9669
Store No 2 152 Powell... SU tter-9980
Store No 3 1185 Market... MA rkt-9251
Store No 4 977 Market... SU tter-9290
Store No 20 145 Grant... DO uglas-9631

Delivery Service Shops

DANTE SHOE REPAIR 2109 Polk... OR dway-5466
SHOE REPAIR DELIVERY SERVICE 1004 Clement... BA yrlw-3146

Shoe Shining Business

King Jazz Shoe Shine Parlor
1904 Fillmore, WE st-9816

Shook, Box

(See Box Business)

Shop Equipment

Steel Shop Equipment

Standard Pressed Steel Co 76-1st... DO uglas-4180

Shorthand Reporters

(See Reporters)

Shovels

Gasoline Power Shovels

BUGYRUS-ERIE CO
Gasoline Diesel Steam & Electric
959 Folsom... GA rfd-8192
Hanson Excavator Co 400-7th... HE mlock-1610
Keystone Driller Co 400-7th... SU tter-5006
Lima Power Shovel Agcy 26 Fremont... SU tter-5736
MARION STEAM SHOVEL CO THE
671 Howard, KE army-7493
NORTHWEST ENGINEERING CO
Gasoline & Electric Equipped
255-10th... HE mlock-5060

Hand Shovels

Ames-Baldwin Wyoming Co Balboa Bg... GA rfd-6321

Steam Shovels

BUGYRUS-ERIE CO 989 Folsom... GA rfd-8192
ROSENBERG HYMAN 307 Girard, EL kidge-2502

Show Card Business

Acme Show Card Studio 126 Hyde... PR ospet-8862
Amber S 216 O'Farrell... EX brook-6207
Blum Rene A Pacific Bldg... DO uglas-5006
Cav Freds C 70 Turk... PR ospet-7484
EGAN EUGENE PAT 212 Stockton... DO uglas-0661
Francis Schick Sign Shop 2024 1/2 Sutr, FI Imor-1873
GALLAGHER CO 166 Eddy... PR ospet-7203

Show Card Business—(Cont'd)

HANSEN GEO 165 Post... DO uglas-7859
HURDLE M J 714 Market... DO uglas-2499
Jay Green Display Studio 557 Market... DO uglas-3172
Jennings Lewis F 1040 Larkin... FR ankin-2497
Kessel R Heart Bldg... KE army-4042
Kidnie Geo R 942 Market... KE army-2151
Mission Show Card Studio
2641A Mission, MI sm-7360
Nelson Display Co 45 Ecker... GA rfd-8068
Oliphant E N Phelan Bldg... GA rfd-8094
Olmstead Herbert E 580 Market... GA rfd-7700
Olmsted H E 580 Market... GA rfd-7700
Osthoff & Co Inc 501-3rd... EX brook-4560
Pittam Aris 46 Kearny... DO uglas-2268
Shepard Show Card Sign Studio
2519 Mission, MI sm-5125
Stanford Roy 580 Market... DO uglas-4717
VeKay Poster Co 830 Market... SU tter-5628
Vivitone Poster Sales Co 3028 Flsm, HE mlock-7712
Williams Bill E H 1805 Mission... HE mlock-2049
Yesson George M 90 Golden Gate... OR dway-6754
YESSON GEORGE M CARD SIGN AND DISPLAY CO 90 GoldenGate, OR dway-6754

Show Case Business

Diamond Patent Show Case Co Inc
298-8th, HE mlock-4091
Fuller F J Glass Co 2052 Market... MA rkt-7171
General Woodworking Co 643 McAll... WA Int-6909
HERRING HALL MARVIN SAFE CO 214 California... KE army-5877
Hertenstein & Son 309 Florida, HE mlock-4217
Modern Show Case & Refrigerator Co
607 McAllister, WA Int-1478
Ostrowski F S 1146 Howard... MA rkt-6436
Regal Showcase & Fixture Co
546 McAllister, UN drhil-5216
Royal Show Case Co 770 McAllister... WA Int-1776
S F Show Case Co 682 McAllister... MA rkt-5633
Seymour Show Case & Fixture Corp
604 Mission, GA rfd-0940
TERKELTAUB & CO 677 McAll... WA Int-1785
United Show Case Co 655 McAllister... FI Imor-3417
Weber Showcase & Fixture Co
988 Mission, DO uglas-7280

Hardware Show Cases

Pike A W & Co 715 Mission... SU tter-0898

Manufacturers, Show Case

FINK & SCHINDLER CO THE
552 Brannan, KE army-1513
Majestic Show Case Co 659 McAllister... WE st-7939
Modern Show Case & Refrigerator Co
607 McAllister, WA Int-1478
MULLEN MANUFACTURING CO
84 Rausch, HE mlock-2856
REGAL SHOW CASE & FIXTURE CO
546 McAllister, UN drhil-5216
ROYAL SHOW CASE CO
SHOW CASES—FIXTURES
BAR FIXTURES EASY TERMS
All our work guaranteed, best quality materials and workmanship. Estimates, plans, and advice furnished. A square deal is our motto. Drug store fixtures, interchangeable units.
Between Gough & Octavia
770 McAllister... WA Int-1776
S F Show Case Co 682 McAllister... MA rkt-5633
WEBER SHOWCASE & FIXTURE CO INC 988 Mission... DO uglas-7280
WESTERN FIXTURE & SHOW CASE CO 716 McAllister... FI Imor-7208

Metal Show Cases

HERTENSTEIN & SON
309 Florida, MA rkt-4217

Used Show Cases

Pauker L 629 McAllister... WA Int-5272

Shower Bath Curtains

(See Curtain Business)

Sick Room Supplies

Joy's 240 Kearny... EX brook-3539
Walters-Surgical Co 521 Sutter... GA rfd-7995

Rentals Sick Room Supply

Wallace Sidney Co
Lamps Wheel Chairs Hosp Beds
859 Sutter... DO uglas-9240

You can cut your advertising costs by concentrating your advertising in the "Buyer's Guide." Obtain maximum results at low costs.

(Continued Next Page)

Sidewalk Doors

PHOENIX-SIMPSON CO
Sidewalk Lights & Waterproof SIDEWALK DOORS
Prompt Attention Given to Repairs
Waterproofing of Sidewalks
520-6th... MA rkt-0630

Sidewalk Light Business

Delaney Chas S 1715 Eddy... WE st-8686
Jackson P H & Co 415 Bryant... KE army-1939
PHOENIX-SIMPSON CO 520-6th... MA rkt-0630

Sight Seeing Companies

California Auto Tours Co 781 Market, DO uglas-0477
Fialer's Inc 840 Post... PR ospet-3311
FIALER'S INC SIGHTSEEING SERVICE 840 Post... PR ospet-3311
GRAY LINE INC THE 781 Market, DO uglas-0477
Gray Line Sight Seeing Service
Look on "G" pages under "Gray Line Sight Seeing Service"
Morland Bay Transportation Co
End of Buchanan, FI Imor-2470
Pacific Sight Seeing Co 781 Market... DO uglas-0477

Tours, Sightseeing

FIALER'S INC
DAILY SIGHTSEEING TRIPS
SAN FRANCISCO, BAY COUNTIES & COUNTRY TOURS
FOR INFORMATION PHONE
840 Post... PR ospet-3311

Sign Business

Ace Signs 1513 Divisadero... WA Int-4649
Adco Sign Studio 453 O'Farrell... PR ospet-1276
Amer Art Works Inc 564 Market... DO uglas-4690
AMERICAN ELECTRIC SIGN CO
1740 Eddy, FI Imor-3080
Andrews James R 716 Waller... UN drhil-1808
Artigue J Louis 1059 Mission... MA rkt-5533
Atlas Sign Maintenance Co 303 Fell... UN drhil-9443
Barthold-Bury Co 934 Howard... EX brook-5351
Borden Decalcomania Co 1070 Folsom, UN drhil-3817
BROWN PETER L 1877 Market... HE mlock-1137
Brunfield Electric Sign Co Inc
965 Folsom, DO uglas-0475
Calif Metal Enameling Co 557 Market, GA rfd-7920
Calif Sign Co 187 Jessie... DO uglas-8546
Classic Fred M 611 Sansome... SU tter-4980
Claude Neon Lights Inc
255 Golden Gate, HE mlock-7220
Copalite Reflecting Signal Co Ltd
Phelan Bldg, DO uglas-8941
Daggett L B 335 Van Ness So... MA rkt-5142
Davenport A C & Son Inc 130 Bush... EX brook-4432
Desrain Edw 281 Natoma... DO uglas-5100
DESPAIN 1026 Folsom... UN drhil-5220
De Vaux Sign Co 27 Polk... UN drhil-2279
Eichenbaum Jos H 425-4th... SU tter-4477
Elken Wm E 1298 Post... OR dway-5700
ELECTRICAL PRODUCTS CORP
255 Golden Gate Av, HE mlock-7220
Empire Advertising Co
122 Golden Gate, TU xedo-9934
Frederick Sign Co 1668 Haight... UN drhil-5971
Frederick Sign Co 1635 Haight... UN drhil-8417
Gallagher Co 166 Eddy... PR ospet-7203
General Studios The 576 Natoma... HE mlock-0572
Gillespie H T 394 Monterey Blvd... DE laware-0275
Goldberg Lawrence 1085 Golden Gate... WE st-3344
GOLDEN GATE NEON SIGN CO INC
355-8th, HE mlock-5220
Goldspot 1509 Sutter... TU xedo-9795
GOOTHERS LOUIS
2834-29th Av, MO ntrose-8276
Hargrove Sign Co 894 Valencia... AT water-1114
Hill Geo E 341-11th Av... EV green-4100
Hinshaw Clyde 1444 Pine... GR ayton-7969
Hotchner Bros 111 Sutter... GA rfd-3820
Howe Signs 253 Eddy... PR ospet-9905
Hurule M J 714 Market... DO uglas-2499
Jennings Lewis F 1040 Larkin... FR ankin-2497
Jude F W 1059 Mission... HE mlock-6393
Keeffe Jas 1259-9th Av... MO ntrose-2986
Laib 7th & Folsom... MA rkt-5162
LOCAL SIGN CO 1037 Golden Gate... WE st-9720
Lorenzen C 720 Montgomery... SU tter-5480
Lowe Percy E 3053 Fillmore... WA Int-4689
Luke Signs 2024 Fillmore... FI Imor-1197
McGRATH CO 115 Turk... TU xedo-9930
Miller S J 27 Polk... UN drhil-2279
Miniature Neon Display Sign Co
934 Howard, EX brook-5351
(Continued Next Page)

Sign Business—(Cont'd)

Mood Bob 40 Genevieve Way... DE laware-3237
Moise-Klinkner Co 560 Market... EX brook-2641
National Decalcomania Corp
Pacific Bldg, GA rfd-8943
NATIONAL NEON SIGN CO
1707 Folsom, HE mlock-1243
Neill Al Sign Co 911 Folsom... SU tter-7154
NEON AMERICAN ELECTRIC SIGN CO 1740 Eddy... FI Imor-3080
Neon Brunfield Electric Sign Co
965 Folsom, DO uglas-0475
NEON ELECTRIC SIGN SERVICE CO
1707 Folsom, HE mlock-1243
NEON SIGN SERVICE CO
1707 Folsom, HE mlock-1243
Novelty Electric Sign Co Inc
66 Washburn, HE mlock-9290
Nutter H M Co 425 Montgomery... DO uglas-5018
Oak Sign Works 1037 Golden Gate Av... WE st-9720
O'Neal Ray 1146 Valencia... AT water-0936
Osthoff & Co Inc 501-3rd... EX brook-4560
Pac Sign Co 1059 Mission... MA rkt-5533
Palette Sign Co 884 Golden Gate... OR dway-9344
Palette Sign Shops 907 Irving... MO ntrose-6383
Paris Signs Inc 690 Market... SU tter-6516
Phelps Bros 55 McAllister... MA rkt-3315
Phillips Bros Sign Co 287-12th... MA rkt-4778
If no answer call... EX brook-0540
Pioneer Electric Co 2128 Market... MA rkt-2843
Pittam Aris 46 Kearny... DO uglas-2268
Q R S Neon Corp Ltd 680 Potrero Av, VA jencia-7707
Rayner Decalcomania Co 112 Market... GA rfd-4010
Riddell V M 335 Van Ness So... UN drhil-3822
Robinson Oscar M 281 Natoma... DO uglas-5100
Robinson & Deller 281 Natoma... DO uglas-5100
Roth Mark 130 Bush... EX brook-4432
S F Sign Service 725 Jones... WA Int-8828
Shepard Show Card Sign Studio
2519 Mission, MI sm-5125
Sign-O-Graf Co The 417 Market... SU tter-1973
Skolmen Co 2178 Market... MA rkt-8597
Small Russell L 576 Natoma... HE mlock-0572
Smith & Ware Sign Co 564 Fulton... FI Imor-9697
Star Theatrical Lighting Co Inc
965 Folsom, DO uglas-0475
State Mfg Co 85 Rausch... HE mlock-4578
Stain Your Painter 611 Sansome... SU tter-4980
Swan The Painter 1117 Howard... UN drhil-9169
Teelite Pacific Co Monadnock Bldg... SU tter-5033
Thomas Alfred A Russ Bldg... GA rfd-0704
Thomas B A 281 Natoma... DO uglas-5100
Tomsky Arnold 1568 Haight... UN drhil-5971
Universal Sign & Painting Co 425-4th... SU tter-4477
Vince's Sign Shop 292-9th Av... SK yime-4332
Wilmes Albert N 21 Leasing... DE laware-7291
Wonderlite Neon Products Co Ltd
170 Ots, UN drhil-4060
Yesson George M Card Sign And Display Co 90 Golden Gate... OR dway-6754

Advertising Signs

Bain Fred B Inc 216 Pine... KE army-2123
De Vaux Sign Co 27 Polk... UN drhil-2279
HARGROVE SIGN CO. SIGNS
OF ALL KINDS
ESTABLISHED 1910
Between 19th & 20th
834 Valencia... AT water-1114

O'NEAL RAY

SIGNS THAT ARE SIGNS
Bet. 22nd & 23rd
1146 Valencia... AT water-0936

Osthoff & Co Inc 501-3rd... EX brook-4560
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641
Sign-O-Graf Co The Embossed Cardboard Signs
417 Market... SU tter-1973
TWOOMEY E F CO
Metal Signs Transparencies & Specialties
525 Market... DO uglas-8155
VELVETONE POSTER CO
16 Beale, EX brook-1025
WESTERN LITHOGRAPH CO
892-6th, MA rkt-8374

Real Estate Advertising Signs
Osthoff & Co Inc 501-3rd... EX brook-4560
Riddell V M 335 Van Ness So... UN drhil-3822
Wilmes Albert N 21 Leasing... DE laware-7291

Bakelite Signs

Vetter W A 4731-17th... LO ekhvn-1504

Sign Business—(Cont'd)

Brass Signs
Nutter H M Co 425 Montgomery... DO uglas-5018
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641
Bronze Signs
KEYSTONE ORNAMENTAL IRON & BRONZE WORKS 310 Tehama, SU tter-5590
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641
Changeable Signs
Building Directory Co The Celluloid Letter Signs
130 Bush... EX brook-4432
TABLET & TICKET GO THE CHANGEABLE LETTER SIGNS & BULLETINS
for banks, hotels, clubs, restaurants. Stock sizes or special construction. Self-spacing sellu-letters, embossed celluloid letters and metal letters.
407 Sansome... EX brook-2878
Electric Signs
Apex Neon Sign Co 363 Fell... HE mlock-7811
Atlas Sign Maintenance Co 363 Fell... UN drhil-9443
Brunfield Electric Sign Co Inc
965 Folsom, DO uglas-0475
(See Advertisement This Page)
ELECTRICAL PRODUCTS CORP
255 Golden Gate Av, HE mlock-7220
(See Advertisement This Page)
ELECTRICAL SIGN MAINTENANCE CO 965 Folsom... GA rfd-3790
Frink Corp The 557 Market... GA rfd-7943
Lubarsky Si 2128 Market... MA rkt-2843
NEON GOLDEN GATE SIGN CO INC
355-8th, HE mlock-5220
PIONEER NEON 2128 Market... MA rkt-2843
Price Brothers Inc 319 Grant... DO uglas-5300
(Continued Next Page)
You will save much time if you look for what you want in the "Buyer's Guide" before you go to buy.

DAGGETT'S Signs
335 SOUTH VAN NESS AVE.
MARKET 5142
S-19

Al Neill SIGNS
Telephone SU tter 7154
911 FOLSOM (AT FIFTH)
S-20

SWAN THE PAINTER SIGNS
Established 1877
UNderhill 9169
Howard at Seventh
S-42

OSTHOFF & CO., Inc.
Corner 3rd and Bryant Sts.
EX brook 4560
CUSTOM SIGNS BUILT
Store Front and Building Painting
TRUCK PAINTING AND LETTERING PROCESS AND SHOW CARDS
Oakland Division
1736 Franklin St.—TE mplebar 6911
Divisions in Los Angeles and San Diego S-124

ELECTRICAL PRODUCTS CORP.
ALL TYPES OF ELECTRICAL SIGNS
● Sold or Leased on Small Monthly Payments
LEADING SIGN MANUFACTURERS OF NORTHERN CALIFORNIA
Telephone HEmlock 7220
DESIGN and ESTIMATES without OBLIGATION
255 GOLDEN GATE AVENUE

NEON BRUMFIELD ELECTRIC SIGN CO. INC
SINCE 1897
965 FOLSOM
FREE ESTIMATES - EASY TERMS
DOUGLAS 0475